



2011 Schedule of Courses

Dealer Candidate[®] Course

Intermediate Training on Holistic Dealership / Location Management for GMs, Location Managers, Sons, Daughters, Minor Stockholders

January 18-19, 2011 – Edmonton, AB

Professional Leadership[®] Course

A follow up to the Dealer Candidate Course. For Management level people, new or existing Branch or General Managers, mid-level managers or employees being groomed for promotion.

June 14-15 -- Saskatoon, SK

Dealer Candidate[®] Course

Intermediate Training on Holistic Dealership / Location Management for GMs, Location Managers, Sons, Daughters, Minor Stockholders

November 9-10 – Saskatoon, SK

Aftermarket Leadership[®] Course

Intermediate to Advance Skills for Departmental Management for Existing Parts & Service Managers

December – Edmonton, AB

Sales Manager[®] Course

Intermediate to Advanced Training Concepts for Existing Sales Managers and Complex Managers

Year End - Saskatoon

Endorsed by Canada West Equipment Dealers Association

***NOW Accepting
Enrollments for
All Courses!***

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Industry Specific Training***